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### **MPR Associates Acquires HUCKDESIGN LLC**

**ALEXANDRIA, Va. (June 22, 2010)** –MPR Associates ([www.mpr.com](http://www.mpr.com)) announced today the completion of its acquisition of HUCKDESIGN, LLC, an award winning industrial design firm. The new entity will now operate as HUCKdesign<sup>SM</sup>, *A Service of MPR* and will be positioned as MPR's in house industrial design service

This acquisition developed naturally out of the strategic alliance that MPR and HUCKDESIGN, LLC formed in 2008 to offer their clients a comprehensive and streamlined product development process.

Together, MPR and HUCKdesign<sup>SM</sup> offer an integrated product development process that concurrently combines first-of-a-kind engineering with human factors-focused industrial design. Through concurrent engineering and industrial design, MPR is able to provide turnkey product development solutions to our clients allowing for rapid prototyping of new innovative products and technologies. This process has provided their clients with more than 100 new products and technologies

“We are excited about the joining of our companies because our combined strengths will result in delivering dynamic solutions to customers. This union cements a working relationship that is vibrant and effective, and we are looking forward to the opportunities it will unleash,” said Paul Damerell, Principal Officer of MPR.

MPR, with HUCKdesign<sup>SM</sup>, now combines technology, engineering, and conceptualization with design, packaging, and model building to propel new products and solutions from concept to prototype to reality.

Christian Haller, MPR's Director of Product Development, commented: “The formal joining of our businesses will continue the MPR and HUCKdesign<sup>SM</sup> reputation of excellence for developing first-of-a-kind innovative technologies.”

“Our companies are an ideal fit. We share similar values and approaches and we have complementary skills that have proven to serve customers well,” explained Charles Huck, President of HUCKDESIGN, LLC.

To learn more about how MPR and HUCKdesign<sup>SM</sup> can address a wide range of product development needs across numerous industry sectors, please visit:

[www.mpr.com/product-development/services/huckdesign.php](http://www.mpr.com/product-development/services/huckdesign.php)

### **About MPR**

MPR Associates is an employee-owned engineering services firm founded in 1964. The company is headquartered in Alexandria, Va., with offices in Houston, Texas; Clifton Park, N.Y. (near Albany); and East Lyme, Conn. MPR maintains a staff of 170 and actively recruits promising engineers and scientists from major U.S. colleges and universities.

MPR specializes in serving the nuclear power, energy, federal government and health and life sciences market segments. The company supports clients in 46 countries and six continents. The company is responsible for more than 35 patents and 70 “first-of-a-kind” proprietary solutions.